



STYLOS SCALA

DESIGN CONTEST

LEAVE YOUR
MARK ON
BKCITY WITH
YOUR OWN
CREATION

STYLOS SCALA - CASE

Do you wanna go up?

Walking through this amazing building most of us immediately get inspired and have the impression that everything is possible. Every student has an itch to add to this building and help make it an even more inspiring place and let everyone feel at home.

Help us with a design for a new staircase in the BK Expo. As we may all agree, the current stairs do not meet the expected standards of this faculty. We're not only talking about the overall quality of design but we also see the stairs as an obstacle for all the exhibition/expo area. We invite all the intelligent and creatives brains to participate and think about their faculty!



STYLOS SCALA - CASE

Submitting your design

To participate in this contest you have to be a student at the Faculty of the Built Environment. Your age or year of study is not important. The group size is limited to three people.

There will be two rounds in the competition. To start you must show your vision and concept for the new BK Expo stairs. Present us your best idea. The top three projects will be selected and, with supervision, will continue with the project. Finally, at the end of 2018 the winner will be announced.

The products for the first round:

- A model scale 1:20
- A1 poster

The design should enhance the experience of the exposition room. How can you make people go upstairs? How can you add value to the room with the use of stairs?

In this stage of the contest the most important factor is the concept, the experience, the impact of the stairs. Additionally, you should make a statement about the feasibility of the project and your thoughts on the finances and the project's added value. No calculations are expected, but original ways of dealing with this are appreciated. Examples of this are recycling the materials of the old stairs, make it relevant for education or for society, find a way of sponsoring by letting students write their name on the stairs, generate energy through the stairs or any other way you can come up with.

The designs of all participants will be exposed at the BK Expo and will be judged by a professional jury!

By filling in the application form you will get a number which will be linked to your model and poster. This way all the participants stay anonymous.

If the winning design turns out to be feasible, the faculty will look how to realize it. Realization would mean fame in the faculty and abroad. You can mark this faculty with your design and vision.

Deadline and entry submission

Your first concept can be handed in until the 1st of June (12 PM). The submissions will be exposed from the 11th to the 18th of June.

For more information and questions go to stylos.nl or mail to scala@stylos.nl. Watch our site and Facebook for updates!

STYLOS SCALA - PLANNING

12 - 04 - 2018

Launch 18.00

Introduction contest and start registrations stage 1.

01 - 06 - 2018

Deadline contest

Products:

- 1 Poster A1 (digitally on the website)
- 1 Model 1:20 (hand in at Stylos at 12.00)

11 - 06 - 2018 till 18 - 06 - 2018

Exposition submissions

Jury consultation

18 - 06 - 2018

Announcing the winners of the first stage

Drinks at BK Expo

After 18 - 06 - 2018

Best three projects continue with supervision

End of the year

Best project is selected