

**STYLOS**

**SCALA**

DESIGN CONTEST

# **WELCOME**

- ◆ **INTRODUCTION**
- ◆ **CURRENT SITUATION**
- ◆ **THE CONTEST**
- ◆ **PLANNING**
- ◆ **JURY**
- ◆ **CONDITIONS**

# D.B.S.G. STYLOS



## who are we?

D.B.S.G. Stylos is the independent study association of the Faculty of Architecture and the Built Environment at the TU Delft, founded in 1894.

The association's main goal is to "serve the interests of architecture students". Stylos offers a platform for architecture students and also actively tries to guarantee the quality of the education.

## our motivation

- ◆ practical experience
- ◆ representation at the faculty
- ◆ student influence at the faculty

A black and white photograph of a large crowd of students at an outdoor event. Many students are wearing white t-shirts with a logo that includes a 'W' and the text 'VRI ME' and 'OGD'. The word 'STYLOS' is overlaid in large, white, bold, sans-serif capital letters across the center of the image.

# STYLOS

# BK EXPO



## who are they?

The Faculty of Architecture and the Built Environment has its own exhibition space: BK Expo. Exhibits in BK Expo include scale models, objects and scientific studies. BK Expo is located on the east side of the building, next to Espressobar Sterk.

## their motivation

- ◆ current stairs block the view
- ◆ current stairs have no interaction with surrounding spaces
- ◆ current stairs don't invite people to go upstairs
- ◆ people don't want to exhibit upstairs
- ◆ input from students

A black and white photograph of an interior space, likely a staircase or exhibition area, with people and architectural details. The text 'BK EXPO' is overlaid in large white letters.

# BK EXPO



# CURRENT SITUATION



**CURRENT SITUATION**



**CURRENT SITUATION**

# THE CASE

**DO YOU WANNA GO UP?** Walking through this amazing building most of us immediately get inspired and have the impression that everything is possible. Every student has an itch to add to this building and help make it an even more inspiring place and let everyone feel at home.

Help us with a **design** for **a new staircase in the BK Expo**. As we may all agree, the current stairs do not meet the expected standards of this faculty. We're not only talking about the overall quality of design but we also see the stairs as an obstacle for all the exhibition/expo area. We invite all the intelligent and creatives brains to participate and think about their faculty!





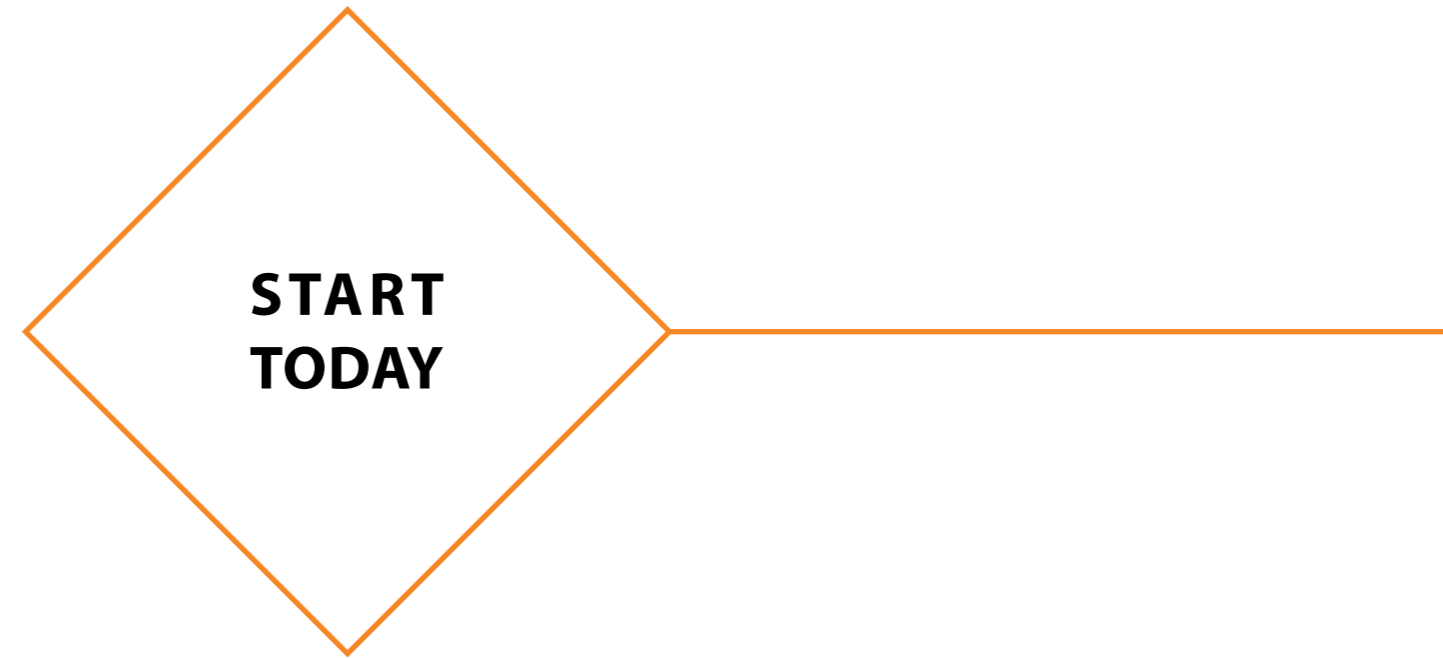
**THINK OUT OF  
THE BOX**

**SO**

**NOT LIKE THIS**



# PLANNING



STYLOS III

**DESIGN COMPETITION**

phase 1 | 12<sup>th</sup> of April  
18<sup>th</sup> of June

**ELABORATE**

phase 2

**WINNER**

phase 3



1

2

3

STYLOS III

**DESIGN COMPETITION**

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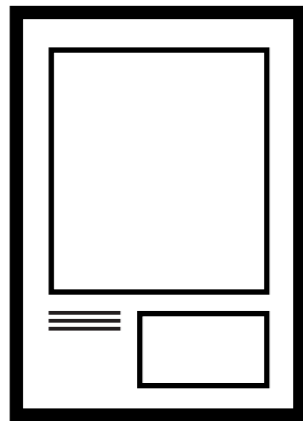


1

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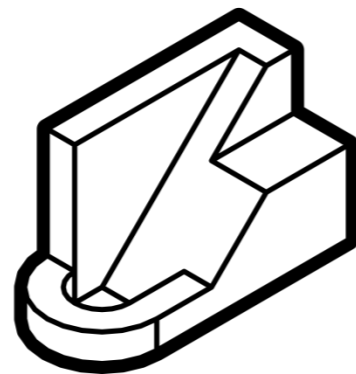
3

# PRODUCTS TO HAND IN



one A1 presentation poster

1:20 model



# JURY



**Peter Russell**  
Dean



**Marcel Bilow**  
BK Expo & BT



**Lûte & Annemijn**  
D.B.S.G. Stylos



**Jack Breen**  
BK Expo



**James O'Callaghan**  
Designer Apple stores

**AND MORE...**

# **CONDITIONS**

**MAXIMUM OF 3 PEOPLE IN EVERY TEAM**

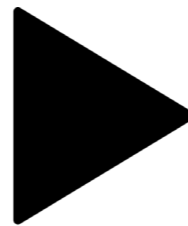
**ALL PARTICIPANTS ARE STUDENTS AT  
THE FACULTY OF ARCHITECTURE AND THE  
BUILT ENVIRONMENT**

**FOLLOW THE INSTRUCTIONS IN THE  
BOOKLET**

# AND NOW?



**WATCH  
STYLOS.COM**



**START THE  
COMPETITION**



**TAKE THE  
BOOKLET**



# IMPORTANT DATES

## **12 – 04 – 2018**

Launch 18.00

Introduction contest and start registrations stage 1

## **01 – 06 – 2018**

Deadline contest

Products:

- 1 Poster A0 (digitally on the website)
- 1 Model 1:20 (hand in at Stylos at 12.00)

## **11 – 06 – 2018 till 18 – 06 – 2018**

Exposition submissions

Jury consultation

## **18 – 06 – 2018**

Announcing the winners of the first stage

Drinks at BK Expo

## **After 18 – 06 – 2018**

Best three projects continue with supervision

## **End of the year**

Best project is selected



**SCALA@STYLOS.NL**  
**STYLOS.COM**