

D.B.S.G. STYLOS X STUDENT DOES

STREET ART DESIGN CONTEST



STYLOS III

INHOUDSOPGAVE



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1. ORGANISATION



De Street Art Design Contest is a collaboration of three organisations who contribute to the connection between student and the city of Delft.

D.B.S.G. STYLOS

D.B.S.G. Stylos is the study association for all students of the Faculty of Architecture and the Built Environment at the TU Delft. The association's main goal is to "serve the interests of architecture students", however Stylos does more than that. Every year we organise design contests and events to bring together students and the city Delft. This year we are combining these two activities with a design contest for a mural artwork: the Street Art Design Contest.

SHS DELFT

Stichting Herontwikkeling tot Studentenhuisvesting (Foundation for redevelopment into student housing) Delft focuses on a combination of two problems: the vacancy within real estate and the high demand for affordable (shared) student housing. By convincing property owners of the temporary alternatives to vacancy, the problems of vacancy and the housing shortage among students are tackled in a socially responsible manner.

Their project Abtswoude Bloeit! on the Aart van der Leeuwlaan stores an interesting mix of residents, existing of students and elderly. However, when passing by, one has no idea of the special functions of the building. A street art mural with the right appearance can give the project the attention it deserves.

ORAS

ORAS is part of the TU Delft student council and is organising the Student Does Day on the 31th of May. This Day will be dedicated to voluntary work by students of all sorts of student organisations. There will be in total seven student associations, ten sport associations and eleven study associations who contribute to this day in their own way.

2. LOCATION



[Aart van der Leeuwlaan 332, Delft](#)

3. CONTEXT

Abtswoude Bloeit, on the Aart van der Leeuwlaan, is a former nursing home where students, elderly people and Perspektief clients live together under the same roof. Abtswoude is a place where the neighbourhood comes together in the Living Room, where residents support each other and where liveliness can be found all day long. A special project with a unique impact according to the residents! Improving the world, starting in Delft, by letting Abtswoude flourish for residents and the neighbourhood: that is the objective of Abtswoude Bloeit!

Through the cooperation between these various parties and with the help of CoJo Vastgoed, the building has been transformed from a nursing home into a residential community with 110 student rooms, 33 studios and 63 sheltered accommodation units. The various target groups do not live together in one house, but they do live together under one roof. They meet each other in the communal area on the ground floor of the building. This is where the Living Room of the neighbourhood is located, a place of gathering where the target group mingles. From cooking competitions to flea markets, or even art exhibitions to silent discos, everything is possible. There have also been many live performances over the years, and during corona a band has come to perform in front of the balconies. Besides the activities organised by Cultuurhuis Delft, it is also possible to make use of the space yourself, whether you want to study or use the space for your own activity. The strength of the project is that the participation and input of the various target groups is used. If you have a nice idea that you want to implement, this is the place to be!

Cultuurhuis Delft also has a dining table provided by, among others, formerly economically homeless people, where residents of Abtswoude Bloeit! and the neighbourhood can join for a cheap meal. This shows how the project does something for the environment and thus has a positive influence on the neighbourhood.



Abtswoude Bloeit! community day, 2021

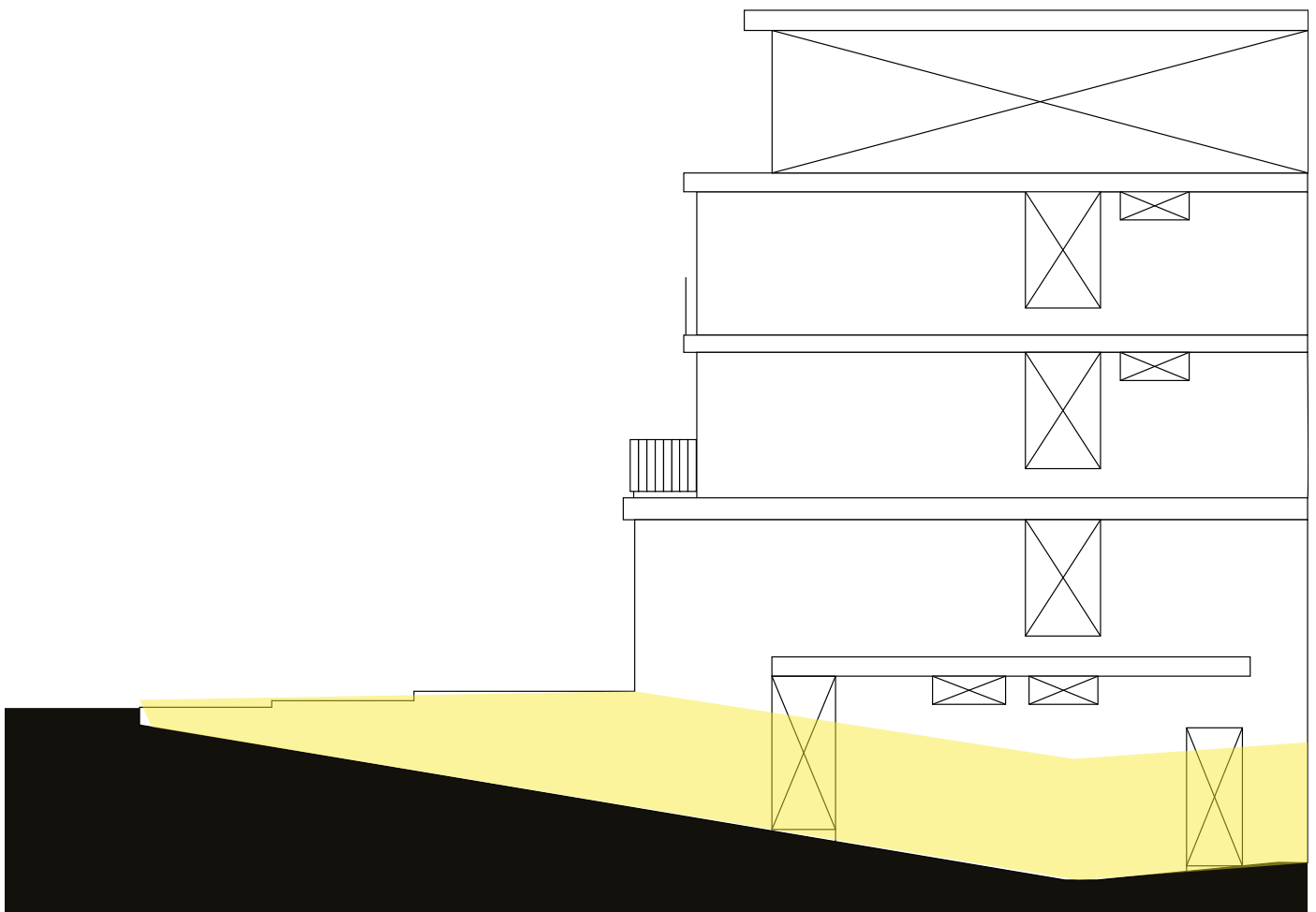


4. DESIGN ASSIGNMENT

The assignment is to design a permanent street artwork which honours the function and the residents of Abtswoude Bloeit! The mural can give the project the attention it deserves.

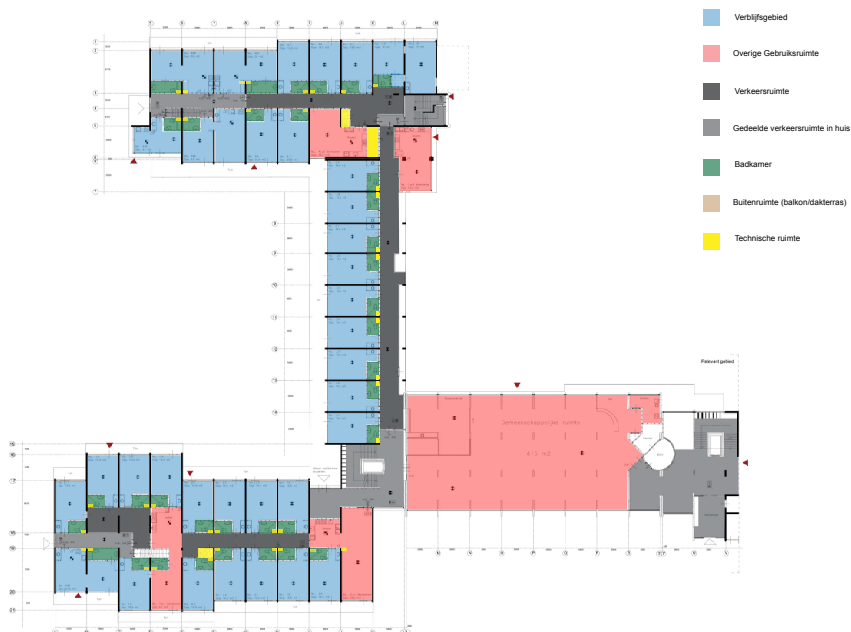
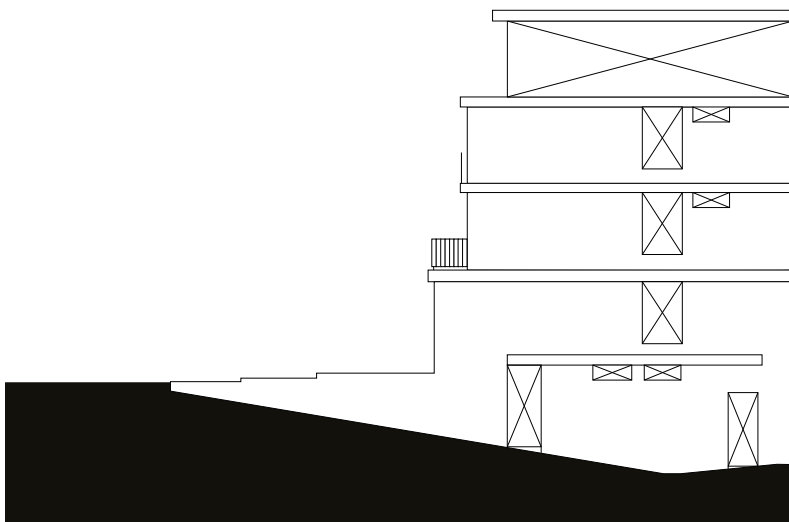
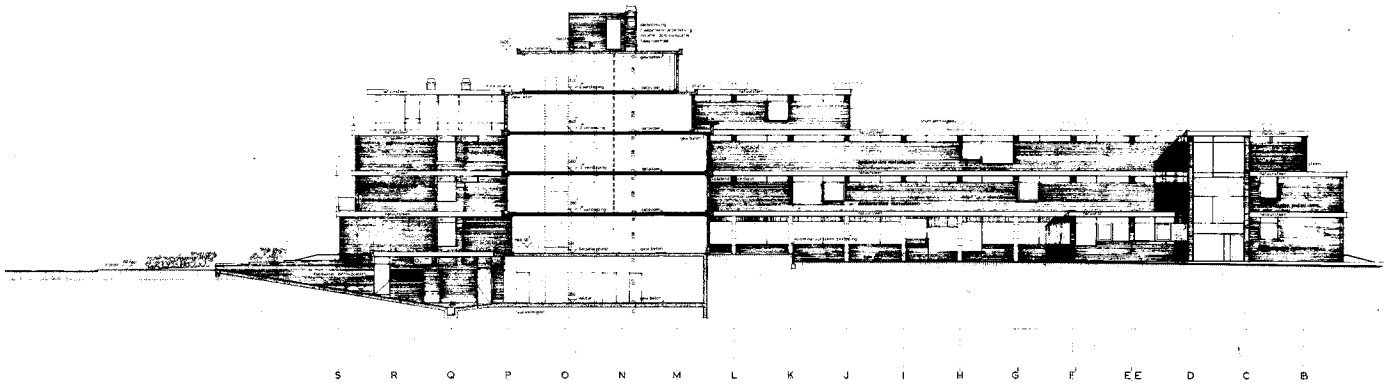
DESIGN DEMANDS

- The function of the building is - in your own way - taken up in the design;
- The designer has thought of a plan for the lowest stroke (“participation stroke”) where residents and children from the neighbourhood can help painting;
- Designing in a team is allowed. If they win, the designers are willing to set up a team to help realise the street art work from the 23th to 31th of May;
- The deadline to enter the contest is the 18th of April.



In yellow: the participation stroke

5. DRAWINGS AND PICTURES



The photos and drawings can be downloaded via stylos.nl

6. CONTEST PROCESS

MARCH 25TH DESIGN CONTEST KICK-OFF

Street art artist Micha de Bie will give a presentation at the Faculty of Architecture about making street art, with useful tips and inspiration for your design. After this you will be ready to get started!



APRIL 18TH SUBMISSION DEADLINE

This is the last day to submit your design files, after which we will start the selection process.



15-22 APRIL SELECTION PROCESS

Together with the local residents of Abtswoude Bloeit, we will choose the best entry. We will do this by means of votes.



APRIL 25TH PUBLICATION OF THE WINNER

We will announce the winner via social media!



25APRIL-20 MAY PREPARATION OF THE STREET ART

The winner/the winning team will work together with Stylos and Micha to prepare the design for the realisation of the street art. This will take some time, so keep this in mind.



21-30 MAY PRODUCTION OF THE STREET ART

The painting team that has been put together, will work together with Micha and local residents (the elderly, children) to create the mural. The winner(s) therefore have to spend plenty of time on location these days.



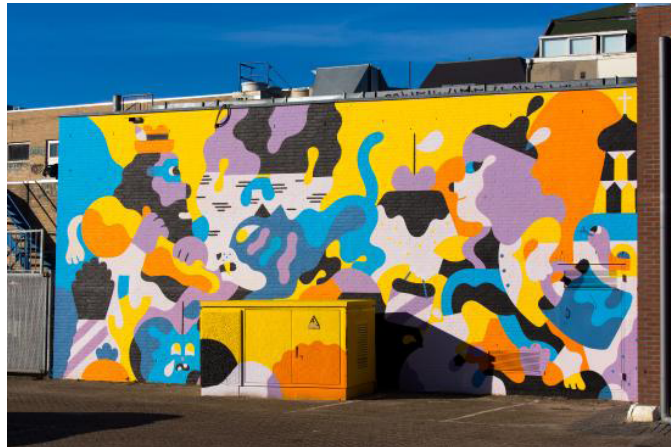
MAY 31TH STUDENT DOES DAY

The Student Does Day is organised by ORAS and will focus on voluntary work done by students from all kinds of student organisations. On this day we will spray the last paint on the wall and celebrate the new mural together with the neighbourhood! In the form of a neighbourhood barbecue, we will conclude a beautiful week of painting.

7. INSPIRATION



Micha de Bie, Delft



Hedof, Breda



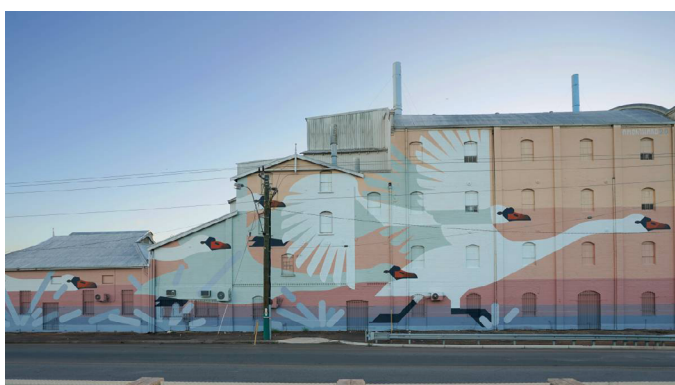
Anuli Croon, Rotterdam



Daan Botlek, Rotterdam



Jorge Kata Núñez, Rotterdam



Amok Island, Northam



Ilse Weisfelt, Rotterdam



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